

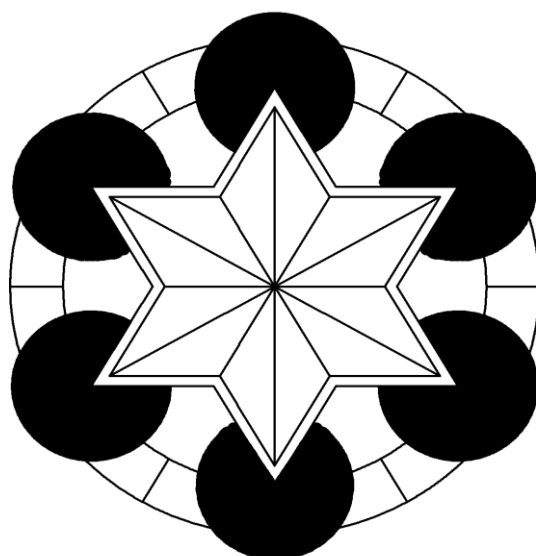


**Czestochowa University of Technology, Poland**  
**University of Žilina, Slovakia**  
**Technical University in Zvolen, Slovakia**  
**Mykolas Romeris University, Lithuania**  
**University of Zagreb, Croatia**  
**Technical University in Prague, Czech Republic**

## **INTERNATIONAL SCIENTIFIC CONFERENCE**

**Conference is organized under the auspices**  
**of**  
**prof. dr hab. Maria Nowicka-Skowron**  
**Rector of Czestochowa University of Technology**

### **Eighth International Scientific Conference**



## **HUMAN POTENTIAL MANAGEMENT IN A COMPANY**

**19<sup>th</sup> – 20<sup>th</sup> May 2011**  
**Czestochowa University of Technology, POLAND**

## **A goal of the conference**

A goal of the 8th year of conference is exchange in theoretical and practical base of knowledge and experiences dealing with management and development of human potential in a company. This confrontation between theory and practice should focus on the necessity to change approaches in forming, motivating and developing of strategic intellectual capital of a company and the presentation of the newest results and methods achieved by authors in their scientific and research activity.

## **Orientation of the conference**

The above mentioned conference focuses on knowledge and information from the following areas:

- general problems of human potential management (strategic management, human potential, social responsibility, fight for talent, life-long education and career, good employer image, work performance management, influence of world slump depression to decision making in area of staff of company, employment of employee at middle and high age, flexible forms of work, personal marketing, personal audit, personal controlling, knowledge management, modern forms of communication, coaching, talent management), self-assessment of human potential (20/70/10 principle), human potential development and innovations,
- personal activities in a company (job analysis, planning of human potential, head-hunting, selection, employees acceptance, adaptation process, appraisal of employees' performance, education and career development, firing, information systems for personal work),
- motivation and motivating of human potential, awarding, instigating for growth of human capacity, potential and performance, motivation theories, satisfaction of human potential, methods of workers satisfaction analysis in the context of value analysis, motivational characteristics of managers and superiors,
- using of human potential for organization functioning assessment,
- practical experiences in human potential development (experiences of managers dealing with human resource/ human potential management and development),
- contemporary ergonomics and environmental situation in companies (accidents at workplace, diseases caused by work performance, application of ergonomic aspects in standards creation, evaluation of working and technological processes from the environmental point of view) knowledge from the realization strategy of Community in area of the health and work safety, improvement and innovations.

### **Chairmen of the Conference:**

**Prof. n. techn. i n. ekonom. dr hab. inż. Stanisław BORKOWSKI**

University of Technology in Częstochowa, Poland

**Assoc. Prof. Ing. Martina BLAŠKOVÁ, PhD.**

University of Žilina, Slovak Republic

### **Scientific committee of the conference:**

**Prof. Ing. Josef KOUBEK, CSc.**

Czech Republic

**Assoc. Prof. Ing. Miloš HITKA, PhD.**

Technical University in Zvolen, Slovak Republic

**Prof. dr. oec. Tatjana VOLKOVA**

BA School of Business and Finance, Riga, Latvia,

**Assoc. Prof. Ing. Anna KACHAŇÁKOVÁ, CSc.**

School of Economy and Management of Public Administration in Bratislava,  
Slovak Republic

**Prof. dr Olena J. SHEVTSOVA**

Dnipropetrovsk National University, Ukraine

**Prof. dr hab. inż. Evgeny B. TSOY**

Novosibirsk State Technical University, Russia

**Assoc. Prof. Ing. Jozef SUCHOMEL, CSc.**

Technical University in Zvolen, Slovak Republic

**Prof. Ing. Milota VETRÁKOVÁ, CSc.**

Univerzity of Matej Bel in Banská Bystrica, Slovak Republic

**Prof. dr.sc. dr.h.c. Vlado GOGLIA**

University of Zagreb, Croatia

**Prof. dr.sc. Denis JELAČIĆ, PhD.**

University of Zagreb, Croatia

**Prof. Vladimiras GRAŽULIS, DrSc.**

Mykolas Romeris University, Lithuania

**Prof. h.c. dr. Václav LIŠKA, Dr.h.c.**

Technical Univesity in Prague, Czech Republic

**Prof. dr hab. Bolesław Rafał KUC**

The Higher School of Finance and Management in Białystok, Poland

**Prof. dr hab. Zbigniew ŚCIBIOREK**

The Higher Police School in Szczytnie, Poland

**Dr Joanna ROSAK-SZYROCKA**

Czestochowa University of Technology, Poland

**Dr inż. Renata STASIAK-BETLEJEWSKA**

Czestochowa University of Technology, Poland

### **Editorial committee of the conference:**

**Assoc. Prof. Ing. Martina BLAŠKOVÁ, PhD.**

University of Žilina, Slovak Republic

**Assoc. Prof. Ing. Miloš HITKA, PhD.**

Technical University in Zvolen, Slovak Republic

**Prof. n. techn. i n. ekonom. dr hab. inż. Stanisław BORKOWSKI**

Czestochowa Univeristy of Technology

### **Organizational committee of the conference:**

**dr inż. Agnieszka Czajkowska**

**mgr inż. Paweł Szklarzyk**

Czestochowa University of Technology, Poland

### **General information:**

**All papers will be reviewed by 2 reviewers.**

**Conference language:** Polish, English, Slovak, Czech, Russian

**During the conference the possibilities will be provided to introduce:**

Institutions, newly published books, future conferences

**Deadline for application, enter fee and paper sending: March 30, 2011**

### **Organizational instructions:**

Eighth International scientific conference **Management of human resources in a company** will be held during the days **19 – 20 May 2011** at conference hall of Scientific Committee of Czestochowa University of Technology, Poland.

#### **Conference fee:**

**100 €** – Authors and co-authors

**130 €** – Guests and other participants

Members of the International Academic Network HPD CEEUS (Human Potential Development in Central and Eastern EU States) and PhD. students have **20% reduction of conference fee.**

**You can register on the conference till the 30<sup>th</sup> March 2011 by enclosed application form and after payment enter fee to the account that will be sent to everybody after acceptance application.**

*Please, write name of participant to the note of payment.*

After payment of enter fee, positively reviewed papers will be including into scientific proceeding. **Chosen scientific papers (with high quality) will be published in journal *Human Resource Management and Ergonomics*.**

Food and accommodation can be ordered directly in application form and paid during presentation eventually on the hotel reception.

Please keep the **directions related to paper writing:**

1. *For the text editing, please, use MS Word 6.0-8.0, Times New Roman CE, line spacing 1, 2.5 cm margins (left, right, top, bottom).*
2. *Form of paper content:*
  - *paper title (14 pt, bold, centered)*
  - *author's name (12 pt, centered)*
  - *abstract (in English or German, max. 15 lines, 10 pt, justified)*
  - *key words (in English or German, max. 10 words, 10 pt, justified)*
  - *text of paper (headlines – 12 pt, bold, align left; text – 12 pt, justified)*
  - *author's address with titles can be given on the end of paper.*
3. *Citations of other authors should be marked in the text of paper (square brackets, including name of used author, year of publishing and number of used pages).*
4. *Check of bibliography (used literature) should be given on the end of paper, including ISBN (books) or ISSN (journals).*
5. *Paper including tables, pictures and schemes should not exceed 10 pages of A4.*
6. *Send the papers by e-mail to the contact address.*

**Contact address:**    **e-mail: renatastasiak@wp.pl**

**e-mail: asros@op.pl**

Institute of Production Engineering, Faculty of Management,  
Czestochowa University of Technology,

Al. Armii Krajowej 19B, 42-200 Częstochowa, Poland, **telephone: +48 34 325 399**

**Framework programme:**

**19.05.11 Registration of conference participants** 08:00 – 10:00

**Conference opening**

**09:00**

**Speech of rector of Czestochowa University of Technology**

**Prof. Dr hab. Maria NOWICKA - SKOWRON**

**Speech: Assoc. Prof. Ing. Martina BLAŠKOVÁ, PhD.**

University of Žilina, Slovak Republic

**Prof. n. techn. i n. ekonom. dr hab. inż. Stanisław BORKOWSKI,**

University of Technology in Częstochowa, Poland

**1<sup>st</sup> part of the conference**

Presentation – part **I**

09:00 – 10:15

*Break- books exhibition*

10:15 – 10:30

Presentation – part **II** – *with virtual participation*

10:30 – 11:30

Discussion

11:30 – 12:30

**Lunch**

**12:30 – 13:30**

Presentation – part **III** – *with participation of companies*

13:30 – 15:30

*Break - books exhibition*

15:30 – 15:45

Discussion

15:45 – 16:45

Closing of 1<sup>st</sup> day of Conference

16:30

**City tour - Częstochowa**

**16:30 – 18:30**

**Official social event**

**19:00**

**20.05.11 Conference sessions**

**09:00 – 10:00**

**2<sup>nd</sup> part of the conference**

Presentation – part **I**

09:00 – 10:15

*Break - books exhibition*

10:15 – 10:30

Final session – part **II**

10:30 – 11:30

Discussion

11:30 – 12:30

**Lunch**

**12:30 – 13:30**

**General 2<sup>nd</sup> meeting of the General Assembly**

**13:30 – 15:30**

**of International academic network „Human Potential Development in Central and Eastern EU States“, HPD CEEUS**

**Closing Proceedings**

**15:30**

## **Management of human resources in a company**

International scientific conference

19<sup>th</sup> – 20<sup>th</sup> May 2011 Czestochowa University of Technology, Poland

**BINDING APPLICATION** (Please, send back till 28<sup>th</sup> February 2011)

**Name, surname, titles:**

.....

**Name and address of organization:** .....

.....

**E-mail:** ..... **Tel.:** .....

**Title of paper:** .....

.....

.....

**Abstract:** .....

.....

.....

**Conference fee:**

– Enter fee (proceeding, organizational costs, coffee) **100 €**

**Please, write name of participant to the note of payment (with tax number of Your work place).**

**Order of food (mark):**

19 May 2011, Tuesday

☐ D

☐ S

20 May 2011, Wednesday

☐ D

D – dinner (6 €), S – supper with free discussion (20) €)

**Please, choose place of accommodation and we'll make accommodation for You. Please, let us know about Your hotel requirements. Place of conference is:**

*Czestochowa University of Technology, Faculty of Management, Armii Krajowej 19B,*

*42-200 Częstochowa, Poland*

***PLEASE, SEND US YOUR CHOICE OF HOTEL AS SOON AS POSSIBLE.***

**Book of accommodation** (mark):

18 May 2011, Monday ☐

19. May 2011, Tuesday ☐

20. May 2011, Wednesday ☐

Name of hotel	websides of hotel
student hostel	<a href="http://maluch.pcz.pl/">http://maluch.pcz.pl/</a>
Pension Karczma	<a href="http://karczma.czestochowa.prv.pl/">http://karczma.czestochowa.prv.pl/</a>
Hotel Wenecki	<a href="http://www.hotelwenecki.pl/cennik,pl.html">http://www.hotelwenecki.pl/cennik,pl.html</a>
Hotel Sonex	<a href="http://www.hotelsonex.pl/sonex/">http://www.hotelsonex.pl/sonex/</a>
Hotel Sekwana	<a href="http://www.sekwana.pl/">http://www.sekwana.pl/</a>
Hotel Scout	<a href="http://www.scout.pl/hotel.html">http://www.scout.pl/hotel.html</a>
Hotel Złote Arkady	<a href="http://www.zlote-arkady.pl/hotel,898856,1.html">http://www.zlote-arkady.pl/hotel,898856,1.html</a>

Payment on the hotel reception or reception of the Student House.

Date: .....

Signature and stamp of organization: .....