

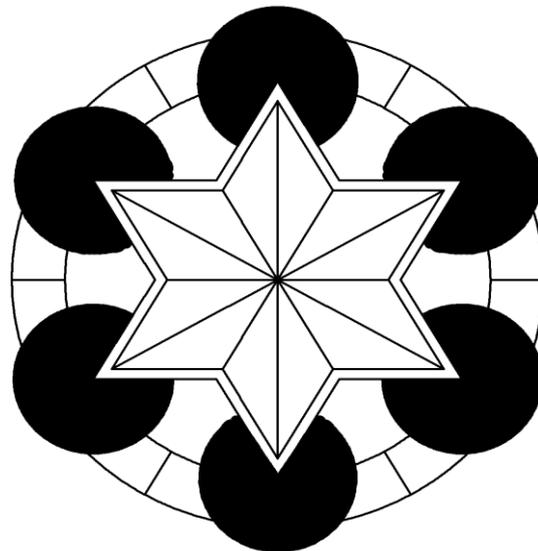


Czestochowa University of Technology, Poland
University of Žilina, Slovakia
Technical University in Zvolen, Slovakia
Mykolas Romeris University, Lithuania
University of Zagreb, Croatia
Technical University in Prague, Czech Republic

INTERNATIONAL SCIENTIFIC CONFERENCE

Conference is organized under the auspices
of
prof. dr hab. Maria Nowicka-Skowron
Rector of Czestochowa University of Technology

Eighth International Scientific Conference



HUMAN POTENTIAL MANAGEMENT IN A COMPANY

19th – 20th May 2011
Czestochowa University of Technology, POLAND

A goal of the conference

A goal of the 8th year of conference is exchange in theoretical and practical base of knowledge and experiences dealing with management and development of human potential in a company. This confrontation between theory and practice should focus on the necessity to change approaches in forming, motivating and developing of strategic intellectual capital of a company and the presentation of the newest results and methods achieved by authors in their scientific and research activity.

Orientation of the conference

The above mentioned conference focuses on knowledge and information from the following areas:

- general problems of human potential management (strategic management, human potential, social responsibility, fight for talent, life-long education and career, good employer image, work performance management, influence of world slump depression to decision making in area of staff of company, employment of employee at middle and high age, flexible forms of work, personal marketing, personal audit, personal controlling, knowledge management, modern forms of communication, coaching, talent management), self-assessment of human potential (20/70/10 principle), human potential development and innovations,
- personal activities in a company (job analysis, planning of human potential, head-hunting, selection, employees acceptance, adaptation process, appraisal of employees' performance, education and career development, firing, information systems for personal work),
- motivation and motivating of human potential, awarding, instigating for growth of human capacity, potential and performance, motivation theories, satisfaction of human potential, methods of workers satisfaction analysis in the context of value analysis, motivational characteristics of managers and superiors,
- using of human potential for organization functioning assessment,
- practical experiences in human potential development (experiences of managers dealing with human resource/ human potential management and development),
- contemporary ergonomics and environmental situation in companies (accidents at workplace, diseases caused by work performance, application of ergonomic aspects in standards creation, evaluation of working and technological processes from the environmental point of view) knowledge from the realization strategy of Community in area of the health and work safety, improvement and innovations.

Chairmen of the Conference:

Prof. n. techn. i n. ekonom. dr hab. inż. Stanisław BORKOWSKI

University of Technology in Częstochowa, Poland

Assoc. Prof. Ing. Martina BLAŠKOVÁ, PhD.

University of Žilina, Slovak Republic

Scientific committee of the conference:

Prof. Ing. Josef KOUBEK, CSc.

Czech Republic

Assoc. Prof. Ing. Miloš HITKA, PhD.

Technical University in Zvolen, Slovak Republic

Prof. dr. oec. Tatjana VOLKOVA

BA School of Business and Finance, Riga, Latvia,

Assoc. Prof. Ing. Anna KACHAŇÁKOVÁ, CSc.

School of Economy and Management of Public Administration in Bratislava,
Slovak Republic

Prof. dr Olena J. SHEVTSOVA

Dnipropetrovsk National University, Ukraine

Prof. dr hab. inż. Evgeny B. TSOY

Novosibirsk State Technical University, Russia

Assoc. Prof. Ing. Jozef SUCHOMEL, CSc.

Technical University in Zvolen, Slovak Republic

Prof. Ing. Milota VETRÁKOVÁ, CSc.

Univerzity of Matej Bel in Banská Bystrica, Slovak Republic

Prof. dr.sc. dr.h.c. Vlado GOGLIA

University of Zagreb, Croatia

Prof. dr.sc. Denis JELAČIĆ, PhD.

University of Zagreb, Croatia

Prof. Vladimiras GRAŽULIS, DrSc.

Mykolas Romeris University, Lithuania

Prof. h.c. dr. Václav LIŠKA, Dr.h.c.

Technical Univesity in Prague, Czech Republic

Prof. dr hab. Bolesław Rafał KUC

The Higher School of Finance and Management in Białystok, Poland

Prof. dr hab. Zbigniew ŚCIBIOREK

The Higher Police School in Szczytnie, Poland

Dr Joanna ROSAK-SZYROCKA

Czestochowa University of Technology, Poland

Dr inż. Renata STASIAK-BETLEJEWSKA

Czestochowa University of Technology, Poland

Editorial committee of the conference:

Assoc. Prof. Ing. Martina BLAŠKOVÁ, PhD.

University of Žilina, Slovak Republic

Assoc. Prof. Ing. Miloš HITKA, PhD.

Technical University in Zvolen, Slovak Republic

Prof. n. techn. i n. ekonom. dr hab. inż. Stanisław BORKOWSKI

Czestochowa Univeristy of Technology

Organizational committee of the conference:

dr inż. Agnieszka Czajkowska

mgr inż. Pawel Szklarzyk

Czestochowa University of Technology, Poland

General information:

All papers will be reviewed by 2 reviewers.

Conference language: Polish, English, Slovak, Czech, Russian

During the conference the possibilities will be provided to introduce:

Institutions, newly published books, future conferences

Deadline for application, enter fee and paper sending: March 30, 2011

Organizational instructions:

Eighth International scientific conference **Management of human resources in a company** will be held during the days **19 – 20 May 2011** at conference hall of Scientific Committee of Czestochowa University of Technology, Poland.

Conference fee:

100 € – Authors and co-authors

130 € – Guests and other participants

Members of the International Academic Network HPD CEEUS (Human Potential Development in Central and Eastern EU States) and PhD. students have **20% reduction of conference fee.**

You can register on the conference till the 30th March 2011 by enclosed application form and after payment enter fee to the account that will be sent to everybody after acceptance application.

Please, write name of participant to the note of payment.

After payment of enter fee, positively reviewed papers will be including into scientific proceeding. **Chosen scientific papers (with high quality) will be published in journal *Human Resource Management and Ergonomics*.**

Food and accommodation can be ordered directly in application form and paid during presentation eventually on the hotel reception.

Please keep the **directions related to paper writing:**

1. *For the text editing, please, use MS Word 6.0-8.0, Times New Roman CE, line spacing 1, 2.5 cm margins (left, right, top, bottom).*
2. *Form of paper content:*
 - *paper title (14 pt, bold, centered)*
 - *author's name (12 pt, centered)*
 - *abstract (in English or German, max. 15 lines, 10 pt, justified)*
 - *key words (in English or German, max. 10 words, 10 pt, justified)*
 - *text of paper (headlines – 12 pt, bold, align left; text – 12 pt, justified)*
 - *author's address with titles can be given on the end of paper.*
3. *Citations of other authors should be marked in the text of paper (square brackets, including name of used author, year of publishing and number of used pages).*
4. *Check of bibliography (used literature) should be given on the end of paper, including ISBN (books) or ISSN (journals).*
5. *Paper including tables, pictures and schemes should not exceed 10 pages of A4.*
6. *Send the papers by e-mail to the contact address.*

Contact address: **e-mail: renatastasiak@wp.pl**

e-mail: asros@op.pl

Institute of Production Engineering, Faculty of Management,

Czestochowa University of Technology,

Al. Armii Krajowej 19B, 42-200 Czestochowa, Poland, **telephone:+48 34 325 399**

Framework programme:

19.05.11 Registration of conference participants 08:00 – 10:00

Conference opening

09:00

Speech of rector of Czestochowa University of Technology

Prof. Dr hab. Maria NOWICKA - SKOWRON

Speech: Assoc. Prof. Ing. Martina BLAŠKOVÁ, PhD.

University of Žilina, Slovak Republic

Prof. n. techn. i n. ekonom. dr hab. inż. Stanisław BORKOWSKI,

University of Technology in Częstochowa, Poland

1st part of the conference

Presentation – part **I** 09:00 – 10:15

Break- books exhibition 10:15 – 10:30

Presentation – part **II** – *with virtual participation* 10:30 – 11:30

Discussion 11:30 – 12:30

Lunch 12:30 – 13:30

Presentation – part **III** – *with participation of companies* 13:30 – 15:30

Break - books exhibition 15:30 – 15:45

Discussion 15:45 – 16:45

Closing of 1st day of Conference 16:30

City tour - Częstochowa 16:30 – 18:30

Official social event 19:00

20.05.11 Conference sessions

09:00 – 10:00

2nd part of the conference

Presentation – part **I** 09:00 – 10:15

Break - books exhibition 10:15 – 10:30

Final session – part **II** 10:30 – 11:30

Discussion 11:30 – 12:30

Lunch 12:30 – 13:30

General 2nd meeting of the General Assembly 13:30 – 15:30

of International academic network „Human Potential Development in Central and Eastern EU States“, HPD CEEUS

Closing Proceedings 15:30

Book of accommodation (mark):

18 May 2011, Monday

19. May 2011, Tuesday

20. May 2011, Wednesday

Name of hotel	websides of hotel
student hostel	http://maluch.pcz.pl/
Pension Karczma	http://karczma.czestochowa.prv.pl/
Hotel Wenecki	http://www.hotelwenecki.pl/cennik,pl.html
Hotel Sonex	http://www.hotelsonex.pl/sonex/
Hotel Sekwana	http://www.sekwana.pl/
Hotel Scout	http://www.scout.pl/hotel.html
Hotel Złote Arkady	http://www.zlote-arkady.pl/hotel,898856,1.html

Payment on the hotel reception or reception of the Student House.

Date:

Signature and stamp of organization: